ROYAL FLAVOR

We have a passion for flavor. That's why Excalibur excels in creating demand, rather than following the latest fads. With thousands of flavor profiles to our name, we are always committed to exploring and expanding new markets. Our culinary experts, chefs and food scientists lead the way in designing both our innovative **Custom Creations and** our longstanding **Excalibur Favorites.** 

## 

Are you looking for something different, something special, or simply something to call your very own?

Let Excalibur help you explore your creativity. Working with our food scientists and culinary experts, the possibilities are truly endless in our Custom Creations.

## 

Since our humble beginnings in 1986, Excalibur has gone on to produce thousands of flavors of seasonings, rubs and sauces for customers nationwide.

Our abundance of seasoning blends can be added to or complement your existing seasoning offerings. Our lines include proven performers and new and creative flavors that are in tune with today's everchanging consumer tastes.

"Consistent goodness is not an accident. It requires great people & a great culture. That's the Excalibur difference."

– John A., pasta manufacturer, Tennessee



1800 Riverway Drive, Pekin, IL 61554 (800) 444-2169 www.excaliburseasoning.com





Excalibur Seasoning, Co. is America's premier provider of meat & seafood seasonings, rubs and sauces. Our reputation is built on the legendary quality and royal flavor found in each and every product we offer.

For more than 30 years we have partnered with hundreds of grocers and meat processors nationwide to provide quality, flavorful blends that resonate with their target audiences and help transform their protein business.

Our philosophy is to establish personal relationships with each of our customers and learn the nuances of their specific marketplace. We then collaborate to implement product strategies that work to drive sales and increase their bottom line.

## LEGENDARY QUALITY

With Excalibur, you can taste, and many times even see, a difference. It's because we use only the finest quality spices and ingredients sourced from around the world in our blends. Our customers can promote any of their products using Excalibur flavors with confidence knowing that quality is always ensured.

## We Take Certification Seriously.



With cRc PAREVE certification, Kosher product consumers know we meet their high standards.







Our USDA Organic certification gives confidence to those looking for natural taste pairings.

 $( \bullet )$ 

4/25/19 3:52 PM