

# HUNTERS SHARING THE HARVEST OPPORTUNITIES FOR RECOGNITION

**It's a fact!** Did you know there are now 1.6 million families in Pennsylvania in need of food assistance? This number represents a 50% increase over just the last three years. Many of these families access the resources of local food banks to help put food on the table for themselves and their children. Since 1991, Pennsylvania's HSH program has coordinated the processing and distribution of donated venison from hunters through an accountable and integrated network of approved deer processors and food banks, down to the most local provider organizations in our urban and rural communities. In 2018, HSH coordinated over 149,137 pounds of high protein meat to hungry people.

**How it Works:** Our charity benefits from the 900,000 hunting licenses purchased each year and average harvest of approx. 300,000 deer seasonally, with not all hunters needing the meat from their successful trips afield. HSH provides the network of collection and distribution of that donated meat. The program begins when the hunter delivers their deer to any of the PA Dept. of Agriculture-inspected butchers across the state and gets a donor receipt from the butcher who is paid in full for total pounds processed at an agreed-to rate. The \$15.00 co-pay is no longer required thanks to the continued support of sportsmen's organizations, corporate sponsorships and individual contributions. The butcher shop grinds, bag and store all of the venison as ground meat for distribution to the food banks. That's it. Simple. HSH venison is of the highest –quality, low fat, and 100% natural food source and is in great demand by food distribution centers across the commonwealth. All processed meat is distributed via the state's 21 regional food banks ([www.hungerfreepa.org](http://www.hungerfreepa.org) & [feedingpa.org](http://feedingpa.org)) which then channels it to more than 5,000 local providers such as food pantries, missions, homeless shelters and churches.

**How You Can Help:** In a typical year, about 2,500 deer are donated. Like many non-profits, the program encounters greater funding challenges each season, most recently with contributions not keeping pace with the increased needs of the food banks. This is why your request to participate is so greatly appreciated. As an incentive to increase hunter donations, the \$15 co-pay deposit has been eliminated. However, HSH needs to maintain funding for deer processing and your sponsorship gift will help insure our processors are paid in full now and in the future. In addition, a major sponsorship gift at the corporate level would clearly recognize your business as one that caress about the land, the outdoors and about the quality of life in our communities across Pennsylvania.

**To Support the HSH Program:** Visit the donation page on our website at [www.sharedeer.org/support](http://www.sharedeer.org/support); eMail our HSH office at [info@sharedeer.org](mailto:info@sharedeer.org) or [wpj@sharedeer.org](mailto:wpj@sharedeer.org); or call HSH toll free at 1-866-474-2141 or 717-545-1188.

**All contributions are greatly appreciated.**



Hunters Sharing the Harvest  
6780 Hickory Lane  
Harrisburg, PA 17112

1-866-HSH-2141

[www.sharedeer.org](http://www.sharedeer.org)

Please review the many opportunities for recognition listed below that will allow you to be part of the HSH program.

## CORPORATE/FOUNDATION

**\$10,000 and over**  
Corporate/Foundation Platinum Sponsor

**\$5,000 to \$9,999**  
Corporate/Foundation Gold Partner

**\$2,500 to \$4,999**  
Corporate/Foundation Silver Supporter

Sponsorships can be suggested for a specific need within the program, e.g.: administrative, promotion, processing, donor deposit elimination.

## INDIVIDUAL, CLUB & BUSINESS

**\$1000 to \$2499**  
HSH Sponsor

**\$500 to \$999**  
HSH Partners

**\$251 to \$499**  
Friends of HSH

**\$25 to \$250**  
Buck for the Pot Contributions

Your generous donation of money will go directly to the costs of processing and storing the meat. Every \$25 donated helps us to process meat for 100 meals.

**Memorial Contributions**

When donating simply specify who your gift is in memory of or on behalf of.

## As a Sponsor/Contributor:

- Your company name (logo) and link on HSH website with 150,000 unique visits each year
- Your company name (logo) can be printed on the deer donor receipt
- Paid/Earned Media exposure. HSH has phenomenal media reach with over 1.5 million impressions in statewide news publications and internet news sources. Each venue is spreading the word of the HSH program and its sponsors.
- Sponsor supported Radio/TV Public Service Announcements
- HSH Sponsor Decal - Window Sticker thank you mailed to approximately 2500 donors each season.
- HSH Sponsor Deer Weight Tape with your company name (logo) and given to all deer donors each season.

# HUNTERS SHARING THE HARVEST OPPORTUNITIES FOR RECOGNITION

We would welcome the opportunity to discuss these opportunities further, as well as asking you to alert your employees, members and/or customers and vendors about our program and asking them to consider contributing. HSH is a unique yet uncomplicated program connecting hunters who have extra deer to share to food banks serving hungry Pennsylvanians that need the help. It's just that simple!

HSH is a registered 501(c)3 charitable organization and your donation is fully tax deductible. Our program management is highly-efficient with only 19% allocated towards administrative and non-processing expenses. Staff consists of one full time Executive Director and a part time assistant. Our Board of Directors, our 77 volunteer coordinators and some processors donate their time and talents that help to make it a success. The lists can be found on our website [www.sharedeer.org](http://www.sharedeer.org)

## Sponsorship/Contribution Form

We would like to make a donation to Hunters Sharing the Harvest to help feed the hungry in Pennsylvania.

We need to be invoiced       Our check is enclosed      If paying by credit card, visit: [www.sharedeer.org/support](http://www.sharedeer.org/support)

### Corporate/Foundation Sponsorship Levels - Please mark your choice

- Corporate Platinum Sponsor    \$10,000 and up    Suggested use: \_\_\_\_\_
- Corporate Gold Partner        \$5,000 to \$9999    Suggested use: \_\_\_\_\_
- Corporate Silver Partner        \$2500 to \$4999    Suggested use: \_\_\_\_\_

Sponsorships can be suggested to be used for a specific need within the program, e.g.: administrative, promotion, processing, co-pay elimination.

### Individual, Club and Business Sponsorships Levels - Please mark your choice

- HSH Sponsorship                \$1000 to \$2499    In Memory of: \_\_\_\_\_
- HSH Partner                      \$500 to \$999        In Memory of: \_\_\_\_\_
- Friends of HSH                  \$251 to \$499        In Memory of: \_\_\_\_\_
- Buck for the Pot                 \$25 to \$250         In Memory of: \_\_\_\_\_

Name/Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name (If Applicable) \_\_\_\_\_

Phone \_\_\_\_\_ eMail \_\_\_\_\_

### Mail to: Hunters Sharing the Harvest, 6780 Hickory Lane, Harrisburg, PA 17112

Any questions relating to your donation/sponsorship, or to request material for your company's employee participation, please call John Plowman, Executive Director at 1-866-474-2141 or via eMail at [info@sharedeer.org](mailto:info@sharedeer.org). Once your donation is received, HSH will provide a letter of acknowledgement to keep in your files for tax purposes.

HSH is a 501C3 charitable organization and your contribution is tax deductible. The official registration and financial information of Hunters Sharing the Harvest may be obtained from the PA Dept. of State by calling toll free within Pennsylvania 1-800-732-0999. Registration does not imply endorsement.

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